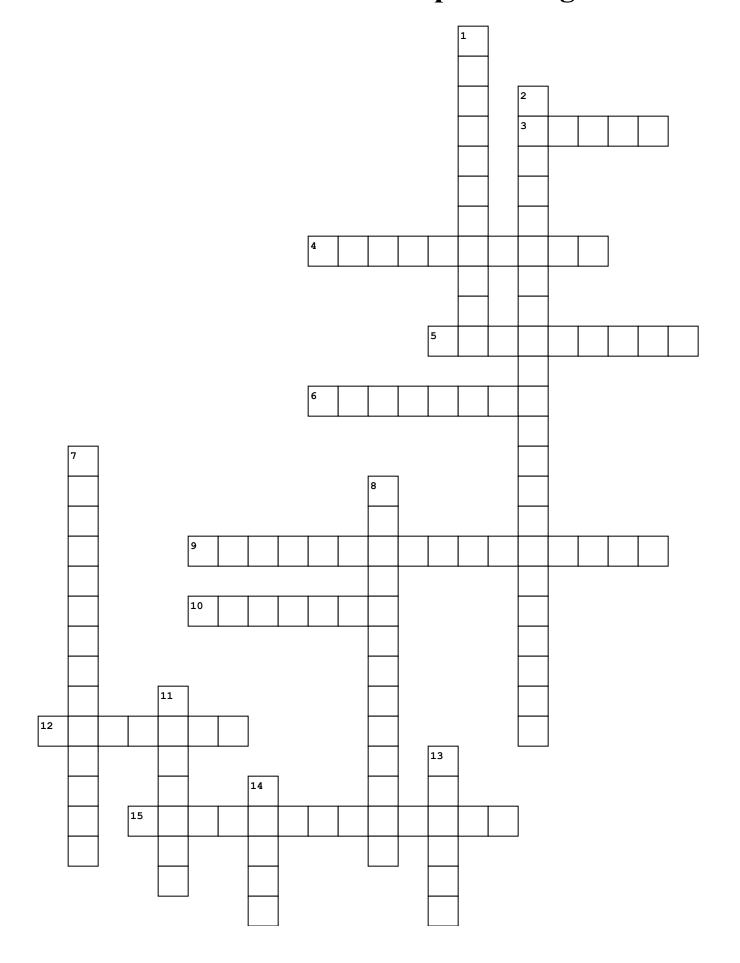
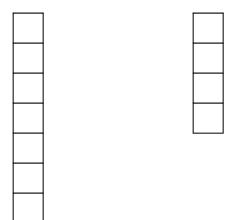
The Evolution of Graphic Design





Across

- **3.** A symbol, mark, or other visual representation used to identify a company, brand, or product.
- **4.** A design movement characterized by the use of a minimal number of design elements, such as color, shape, and texture.
- **5.** The defining spirit or mood of a particular period of history, especially as expressed in literature, philosophy, or art.
- **6.** An American art director and graphic designer, best known for his corporate logo designs.
- **9.** The conveyance of ideas, feelings, or thoughts through visual art forms such as painting, drawing, or design.
- 10. A popular visual arts design style that emerged in France after World War I, known for its rich colors, bold geometric shapes, and lavish ornamentation.
- **12.** A German art school operational from 1919 to 1933 that combined crafts and fine arts, famous for its approach to design.
- 15. A term used to describe something with complex patterns of colors or a continually changing set of images.

Down

- **1.** A period in European history, covering the 14th to the 17th century, marked by a revival of classical learning and wisdom.
- **2.** Texts that are supplemented with decorations such as borders, illustrations, or miniature paintings, often made with gold or silver.
- **7.** A simulated experience that can be similar to or completely different from the real world, typically created using computer technology.
- **8.** A writing system used in ancient Egypt, comprising a combination of logographic and alphabetic elements.
- **11.** A complex of caves in southwestern France, famous for its Paleolithic cave paintings.
- 13. The art and technique of arranging type to make written language legible, readable, and appealing when displayed.
- **14.** A renowned American graphic designer, known for creating the "I ♥ NY" logo.