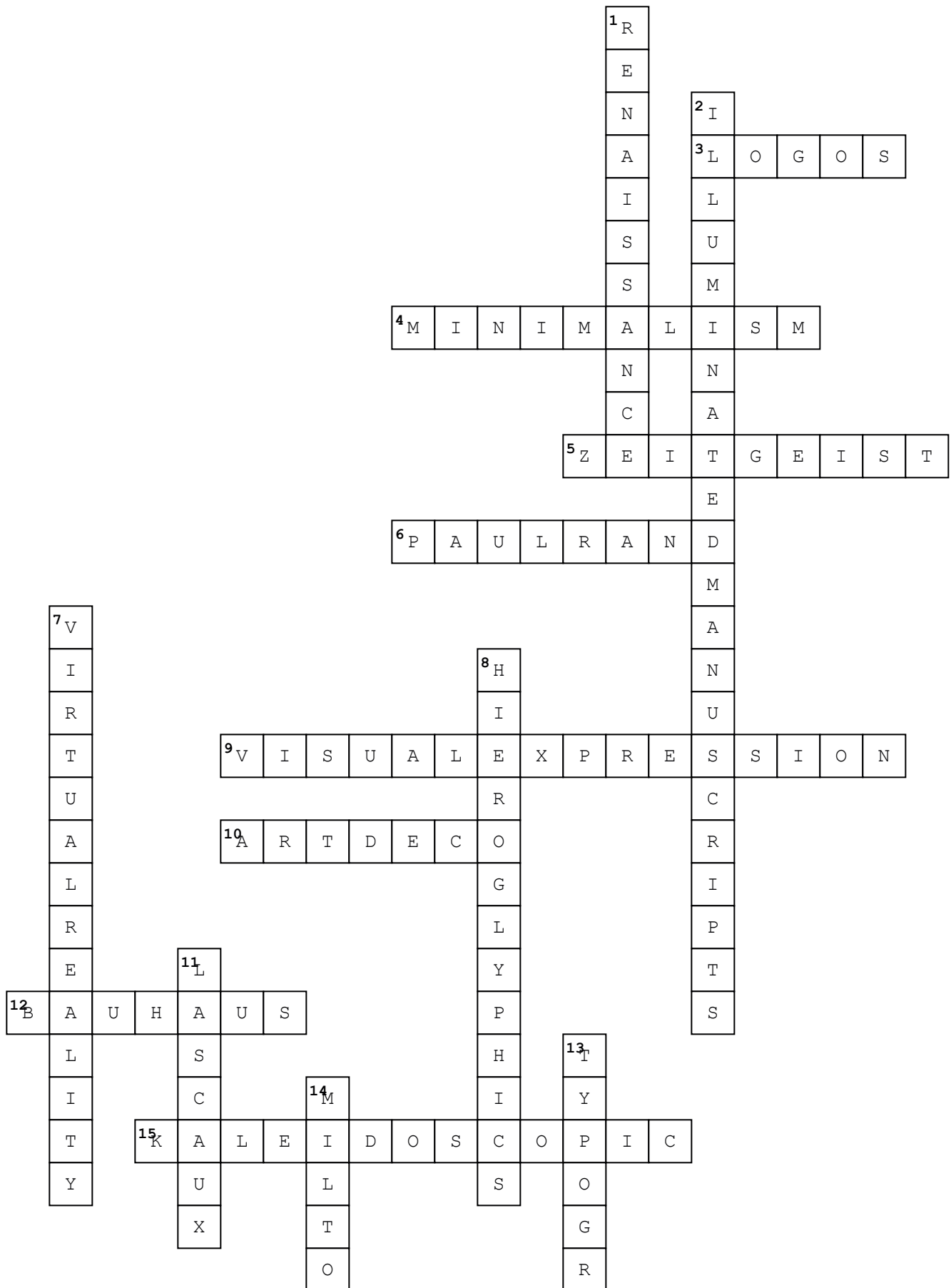


# The Evolution of Graphic Design



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### Across

3. A symbol, mark, or other visual representation used to identify a company, brand, or product.
4. A design movement characterized by the use of a minimal number of design elements, such as color, shape, and texture.
5. The defining spirit or mood of a particular period of history, especially as expressed in literature, philosophy, or art.
6. An American art director and graphic designer, best known for his corporate logo designs.
9. The conveyance of ideas, feelings, or thoughts through visual art forms such as painting, drawing, or design.
10. A popular visual arts design style that emerged in France after World War I, known for its rich colors, bold geometric shapes, and lavish ornamentation.
12. A German art school operational from 1919 to 1933 that combined crafts and fine arts, famous for its approach to design.
15. A term used to describe something with complex patterns of colors or a continually changing set of images.

### Down

1. A period in European history, covering the 14th to the 17th century, marked by a revival of classical learning and wisdom.
2. Texts that are supplemented with decorations such as borders, illustrations, or miniature paintings, often made with gold or silver.
7. A simulated experience that can be similar to or completely different from the real world, typically created using computer technology.
8. A writing system used in ancient Egypt, comprising a combination of logographic and alphabetic elements.
11. A complex of caves in southwestern France, famous for its Paleolithic cave paintings.
13. The art and technique of arranging type to make written language legible, readable, and appealing when displayed.
14. A renowned American graphic designer, known for creating the "I ♥ NY" logo.